Pass Statistics

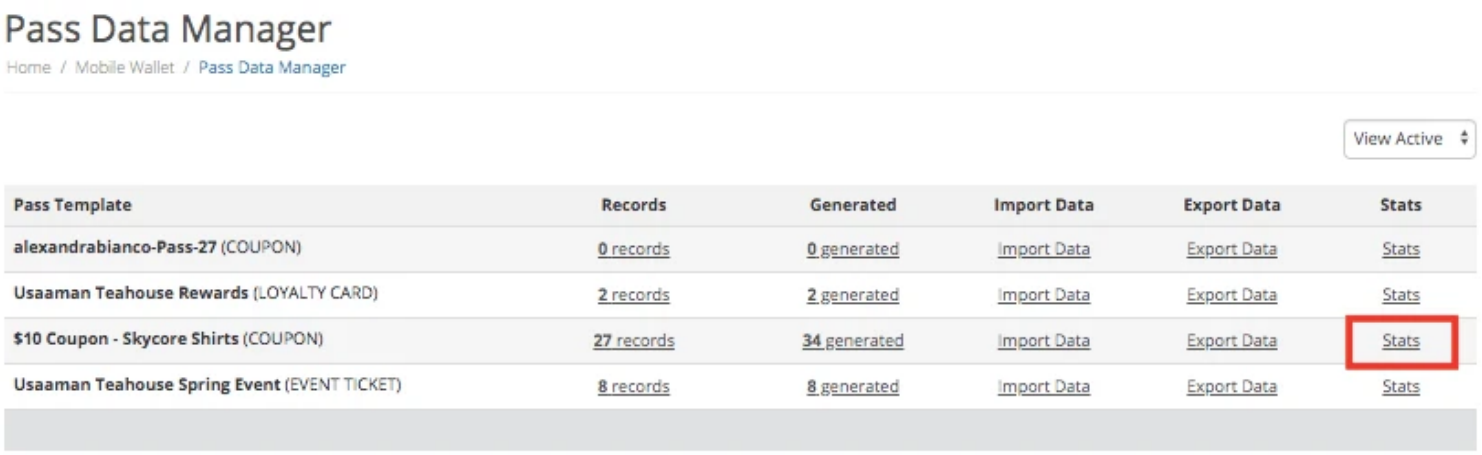
Wallet Platform · https://www.walletthat.com/help/pass-statistics/

This page has been retired. The standalone Pass Statistics page is no longer part of the Wallet platform, and the **Stats** link has been removed from the Pass Data Manager listing. The same figures are now shown directly on the pages they describe:

- **Pass record figures** — Totals (All, Redeemed, Expired and Voided Pass Records) and Rolling Metrics (Pass Records Added, Archived, Updated, Redeemed, Voided and Expired) are on the Pass Records page, with Today, Last 7 days, Last 30 days, Last 60 days, Last year and custom date-range filters and a View Charts button.
- **Install figures** — Pass Installs, Pass Uninstalls, Apple Wallet Installs, Google Wallet Installs and the Apple-versus-Google installs chart are on the Pass Installs page, with the same date-range filters.
- **Pass Clicks** has been removed across the Wallet platform. Clicks are now tracked on the Pass Issuance Links page.

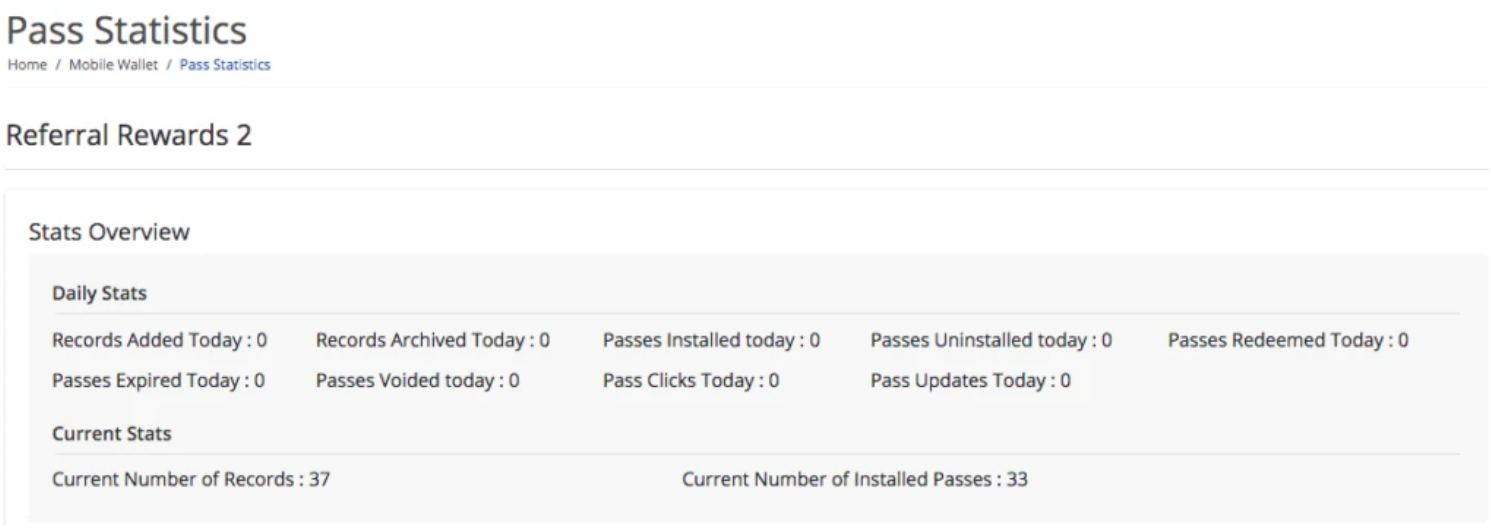
The description below is kept for reference and describes the retired page.

The Pass Statistics page provides various data and statistics for your Passes that have been generated. To access the Pass Statistics page, go to the Pass Data Manager tab and select the “Stats” link for the Pass Template that you wish to view.



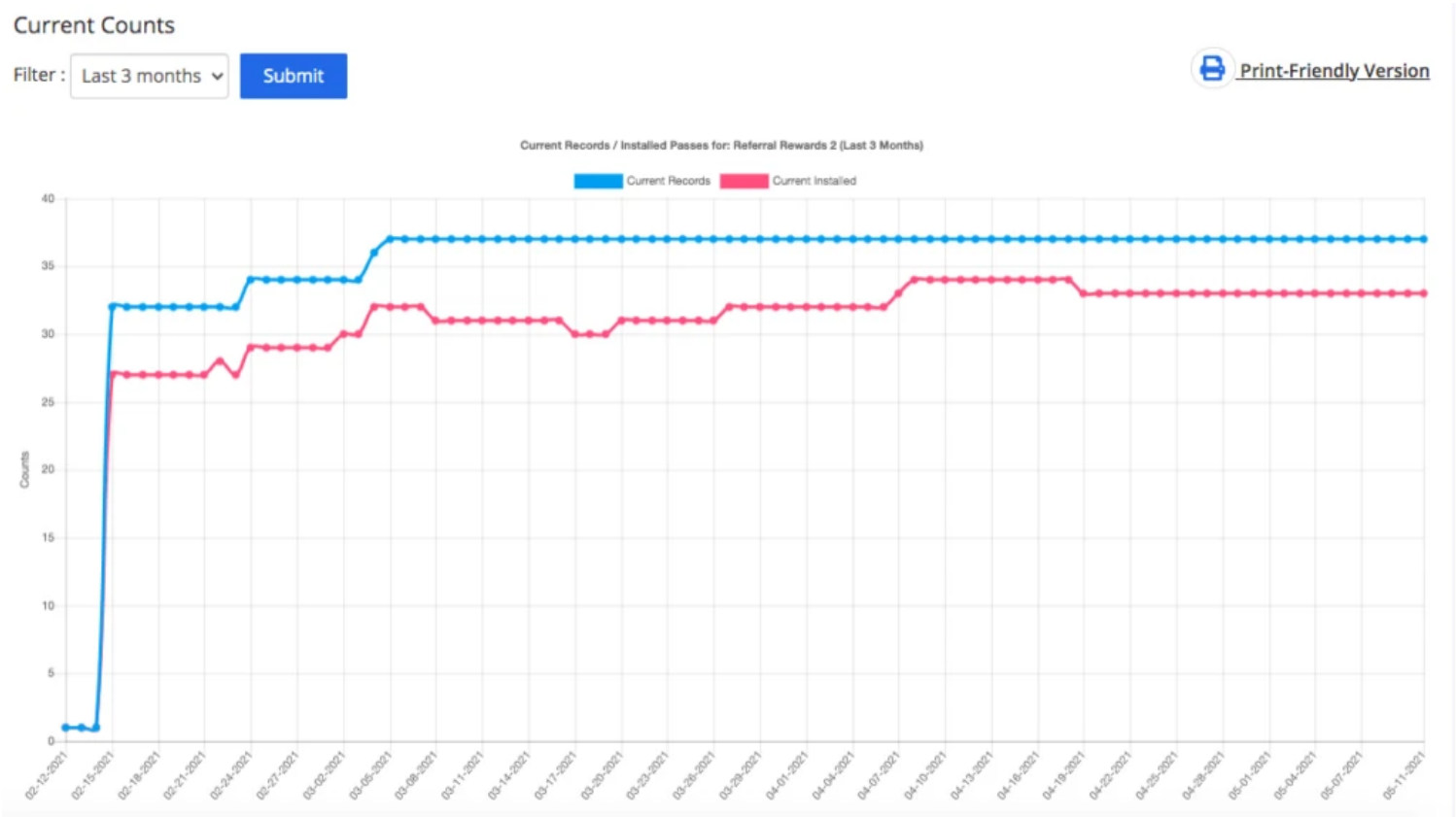
Stats Overview

The ‘Stats Overview’ tables provide information based on the daily stats and current stats for each Pass Template. The ‘Daily Stats’ table is reset each day to show statistics for specific actions that occurred on that day. The ‘Current Stats’ table shows the current number of records and installed passes for a specific Pass Template.



Current Counts

The ‘Current Counts’ chart shows the trend for the current number of records and installed Passes stored in your account for a Pass Template. The ‘Current Counts’ chart can be filtered by the last day, last 15 days, last month, last 3 months, last 6 months, or last year. You can also view this data in the ‘Current Count Data’ table below the chart.

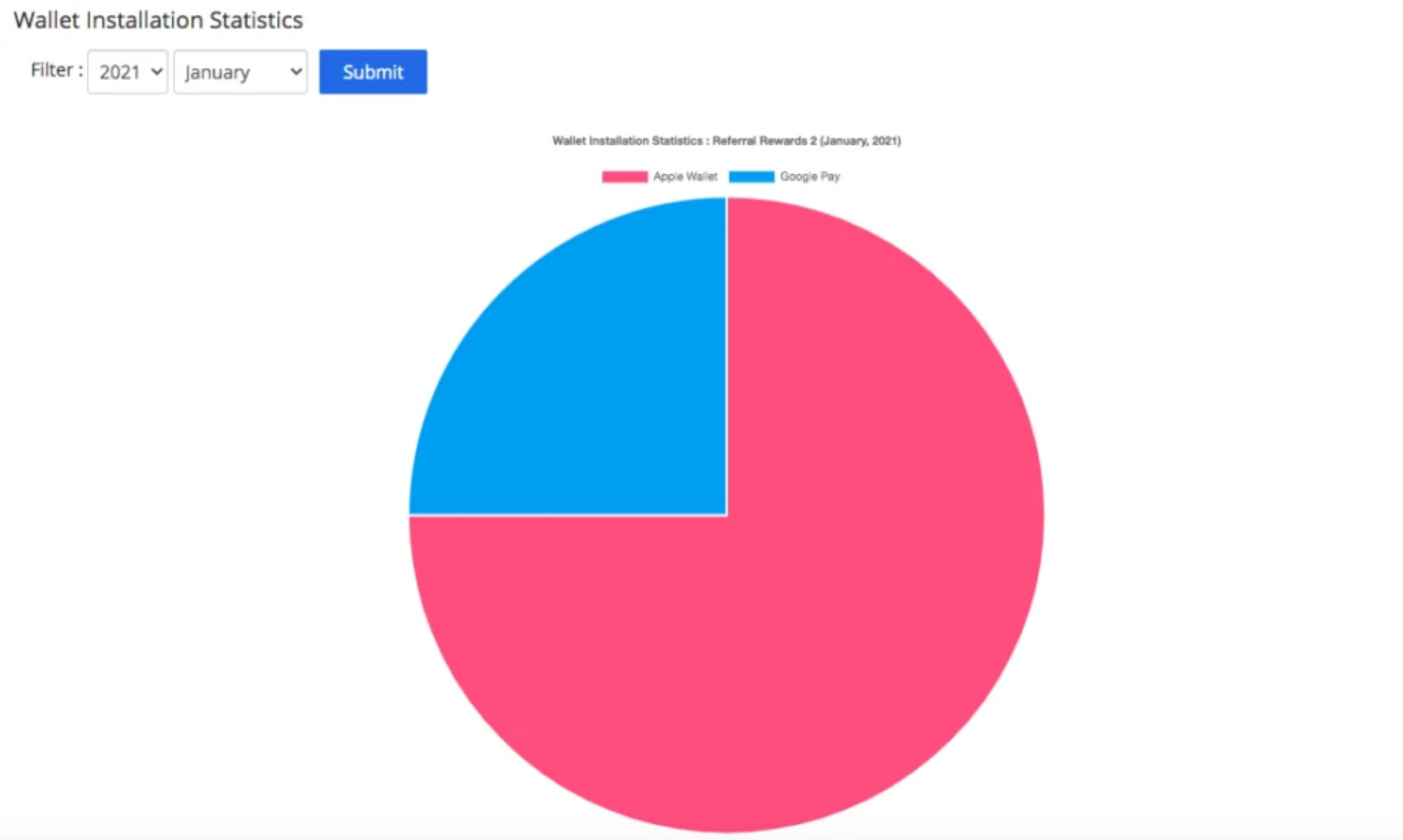


Current Count Data [-]

Date	Current Records	Current Installed
02-12-2021	1	1
02-13-2021	1	1
02-14-2021	1	1
02-15-2021	32	27
02-16-2021	32	27
02-17-2021	32	27
02-18-2021	32	27
02-19-2021	32	27

Wallet Installation Statistics

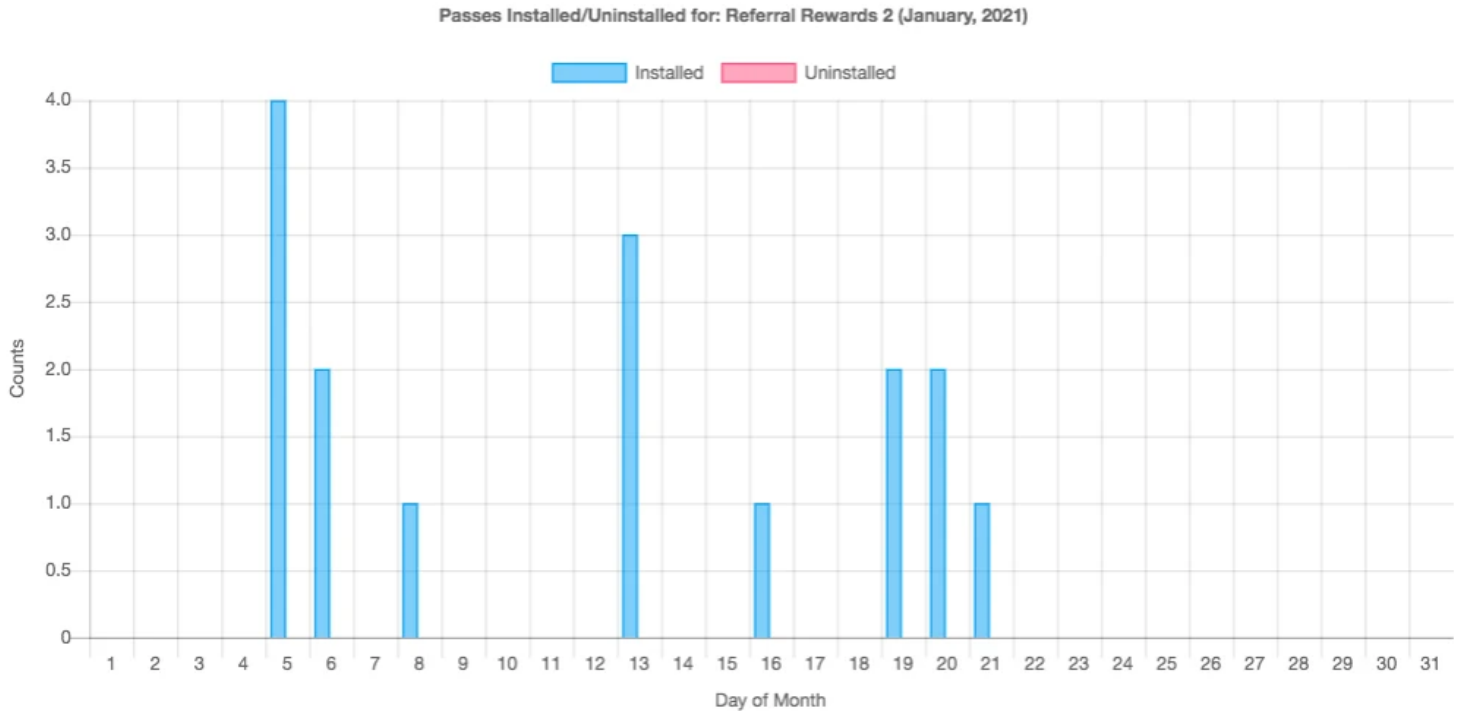
The ‘Wallet Installation Statistics’ pie chart compares the number of Passes installed on the Apple Wallet to the number of Passes installed on Google Wallet. This chart can be filtered by month or year. Filtering this chart will also filter the bar charts for ‘Daily Activity’ below the pie chart.

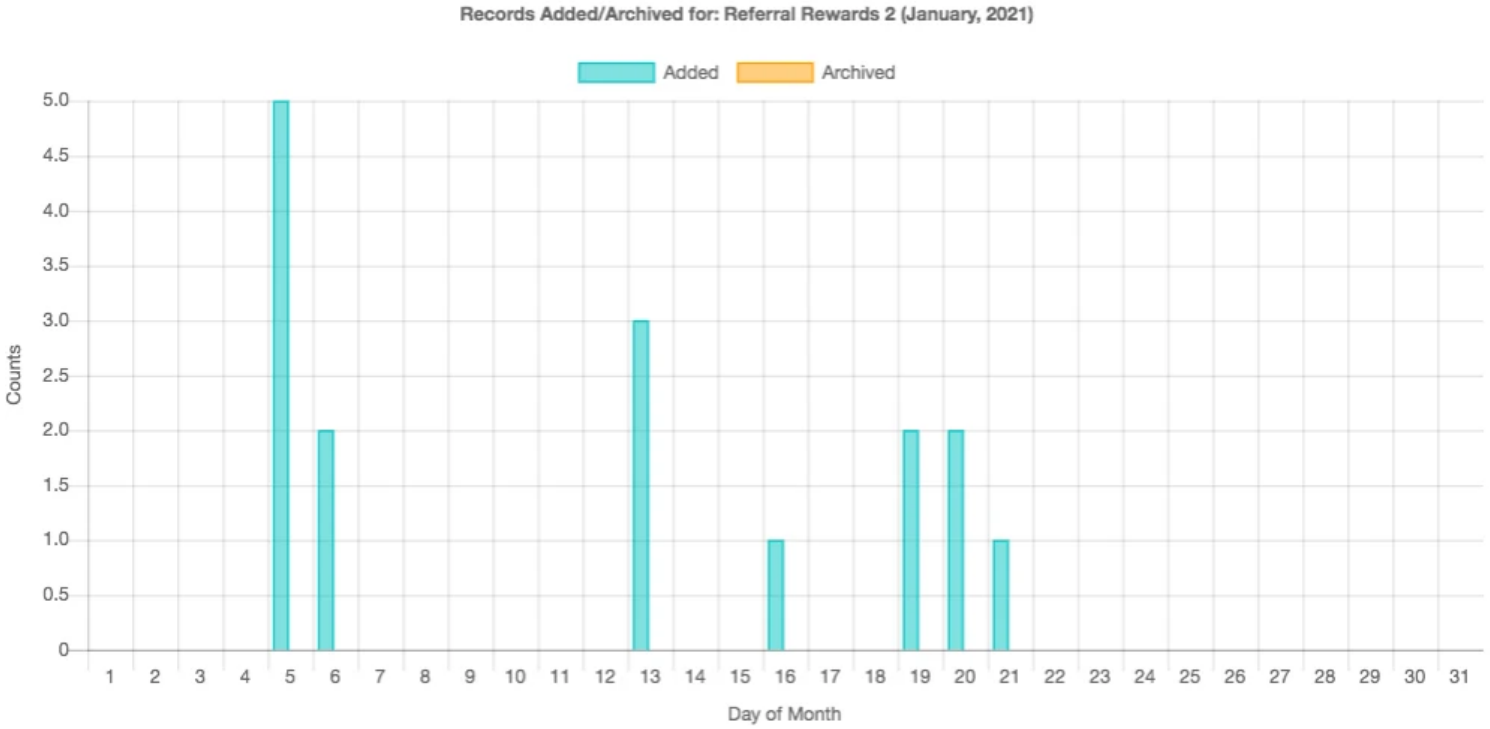


Daily Activity

The ‘Daily Activity’ charts show the activity trends for each day for a certain month or year for a specific Pass Template. Use your mouse to hover over the bars in each chart to see more specific Pass statistics for each day.

Daily Activity





[Daily Pass Clicks & Updates]

[Daily Passes Voided, Expired, or Redeemed]